## HORIZON EUROPE PROPOSAL WRITING

AGENDA 2021

v4.2

DAY 1 Getting ready for proposal writing: Horizon Europe,

## strategic approach, the call, the idea & proposal conception

	START
09:00-10:30	<ul> <li>WELCOME AND INTRODUCTION OF PARTICIPANTS</li> <li>APPROACH TO EU FUNDING <ul> <li>About the funder: who the EU is, and why it directly funds projects</li> <li>Classification of EU funds</li> <li>Pathway to you funding opportunity</li> <li>Statistics of H2020: a tight competition</li> <li>Brussels "English" &amp; "Acronymitis"</li> <li>Participating a EU funded programme: a strategic choice</li> </ul> </li> </ul>
10:30-11:00	COFFEE BREAK
11:00-12:30	<ul> <li>STRUCTURE OF HORIZON &amp; RESEARCH TOPICS</li> <li>Structure &amp; anatomy of Horizon Europe</li> <li>Work Programmes, Research Priorities</li> <li>Pillar 2 Strategic orientations &amp; Impacts, Clusters, Missions, European partnerships</li> <li>Pillar 3: European Innovation Council groundbreaking SMEs, European</li> </ul>
	<ul> <li>Institute for Technology and Innovation</li> <li>How the new Implementation Strategy influences proposal writing</li> </ul>
12 : 30 - 13 : 30	
<b>12 : 30 – 13 : 30</b> 13 : 30 – 15 : 00	How the new Implementation Strategy influences proposal writing
	<ul> <li>How the new Implementation Strategy influences proposal writing</li> <li>LUNCH</li> <li>HOW TO READ &amp; DECONSTRUCT A CALL FOR PROPOSAL         <ul> <li>Finding the right call</li> <li>Compliance check: Challenge, Impacts, Outcomes, Scope</li> <li>Eligibility Check</li> <li>Evaluation Checks: Operational Capacity, Financial Capacity, Proposal Eval</li> </ul> </li> </ul>
13 : 30 – 15 : 00	How the new Implementation Strategy influences proposal writing      LUNCH      HOW TO READ & DECONSTRUCT A CALL FOR PROPOSAL         Finding the right call         Compliance check: Challenge, Impacts, Outcomes, Scope         Eligibility Check         Evaluation Checks: Operational Capacity, Financial Capacity, Proposal Eval         Self-evaluation of proposal likelihood

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Page 1 of 3

## **AGENDA 2021** HORIZON EUROPE PROPOSAL WRITING v4.2 Constructing the proposal section by section: Excellence, Day 2 Impact, Implementation, relevant work tools START 09:00 HOW TO DESCRIBE THE EXCELLENCE OF YOUR IDEA 09:00-10:30 What is this section about Common errors, shortcomings and pitfalls Defining objectives: Logical Framework Matrix Pertinence with EU goals and priorities, TRLs journey, ambition, IPRs The concept underpinning the project & how you will implement it, Open Science, Gender dimension, Interdisciplinary approach, Research Data Management, do no significant harm principle and EU Taxonomy **COFFEE BREAK** 10:30-11:00 HOW TO DESIGN AND DESCRIBE YOUR "IMPACT" 11:00-12:30 What is this section about Common errors, shortcomings and pitfalls Impact glossary: learning the meaning of EC terms A solid Impact section: the new "pathways to impacts", Outcome & Impacts, Measurability, Stakeholders, Diss&Expl., Communication Evaluation of the Impact section LUNCH 12:30-13:30HOW TO CONSTRUCT A CREDIBLE "IMPLEMENTATION" PLAN 13:30-15:00 What is this section about Implementation glossary; Common errors, shortcomings and pitfalls Template structure WPs & Tasks, deliverable, Milestones, Risks, Governance, Planning resources Evaluation of the Implementation section COFFEE BREAK 15:00-15:30 **OUTLOOK ON PRACTICAL TOOLS\*** 15:30 - 17:00Model of "IMPACT Development tool" Model of PEDR - Plan for Exploitation and Dissemination of Results" Model of Consortium Agreement PART B - FINAL CONSIDERATIONS 17:00 END OF TRAINING DAY 2

## Definition of the proposal value using Third Parties. Definition of the proposal value using Third Parties, Budgeting, Part A & submission process

09:00	START	
09:00-10:30	<ul> <li>EMPOWERING THE PROJECT USING THIRD PARTIES</li> <li>How to, pro&amp;cons of third parties involvement:         <ul> <li>Affiliated Entities</li> <li>Associated Partners</li> <li>Subcontractors</li> <li>Recipients of Financial support</li> </ul> </li> </ul>	
10:30-11:00	<ul> <li>In-Kind Contributors</li> <li>COFFEE BREAK</li> </ul>	
11:00-12:30	<ul> <li>*MUST KNOW" TO CONSTRUCT A COHERENT ESTIMATED BUDGET</li> <li>Traditional Budget vs. Art. 125 a) based project (new lum</li> <li>Planning the budget: what is eligible?</li> <li>o General eligibility conditions per form of cost (actual, u</li> <li>o Specific eligibility conditions per cost category</li> <li>o Types of eligible personnel</li> <li>o Travels, Equipment, Goods and Services</li> </ul>	
12:30-13:30	LUNCH	
13 : 30 - 15 : 00	<ul><li>Work tools for budgeting</li><li>Budget Flexibility</li></ul>	
15:00-15:30	COFFEE BREAK	
15:30-17:00	<ul> <li>PRACTICALITIES OF PROPOSAL SUBMISSION         <ul> <li>The submission process</li> <li>Users Roles</li> <li>Part A – the new administrative form                 <ul></ul></li></ul></li></ul>	n
	QUESTIONS & ANSWERS (CLOSING SESSION)	
17:00	END OF TRAINING DAY 3	