

## H2020 Proposal Writing Support & Review

### WHAT IS IT?

EFMC has a unique approach to proposal writing. EFMC experts sit down with you and your researchers in order to align your idea with the call and ensure that the correct emphasis is placed on issues which are of particular concern for EC expert evaluators. Issues such as ambition, impact and impacts beyond the work programme can pose a challenge even for the most successful researchers. Understanding that EU framework programmes are also a policy instrument as well as a research and innovation programme is the first step. We show you how your proposal needs to reflect that it can achieve these objectives as well as addressing the excellence.

- a) **Support during the writing of your proposal**
- b) **Full proposal review** of the final version of the proposal prior to submission on the portal to identify potential weakness, pitfalls, discrepancies and incoherencies that may affect the quality of the proposal thereby maximising your chances of success.

### BENEFITS FOR THE CLIENT

- Understanding the dynamic of EC evaluation
- Correct alignment of your concept with the EC call
- Allowing your researchers to concentrate on the scientific quality and innovation potential

### WHAT WE DO

**Proposal Writing Support:** the EFMC senior expert will support your proposal writers.

During this phase we will jointly address:

- Specific Challenge to be addressed
- The EU dimension of your project
- The importance of the gender dimension
- Expected Impact
- Impact beyond the state of the art and impacts not mentioned in the work programme
- Proposal eligibility conditions
- Evaluation & Award Criteria

- How to conceive and write the 'Impact' section
- How to describe the 'Excellence' of your project
- The "Implementation" section
- How to demonstrate your internal control capacity
- Constructing a coherent estimated budget
- Eligibility of expenditure; general & specific conditions
- Consortium description and balance
- Brussels English, key terminology and phraseology
- Common pitfalls, linked 3rd parties, subcontracting etc;
- First draft preparation onsite

### Full review of the final proposal:

The Proposal Review service ensures the following checks and controls:

- ✓ **Consortium Balance:** each call should have a natural consortium that addresses the scope of the call, whilst addressing the envisaged balance between academic, research, and industry partners
- ✓ **Impact and Ambition:** ensuring that the part B is complete and soundly addresses all issues
- ✓ **Compliance check:** across all elements of the proposal
- ✓ **Work Packages and Tasks:** Deliverables, dates of delivery; Milestones, dates of achievement; Roles and responsibilities of beneficiaries, naming and numbering;
- ✓ **Readability check:** the proposal is coherent fluid, easy-to-read, understandable and accessible by an evaluator
- ✓ **English check;** Correct use of non-scientific & non-technological terminology by an experienced EU projects native English expert
- ✓ **Budget eligibility check:** the budget is complete, correctly filled-in, credible and coherent in relation with the work described in Part B and with the eligibility conditions set out in the Model of Grant Agreement;

### PRICE

**Proposal Writing Support + Final Proposal Review prior to submission: €7,500**